

INVEST IN RESULTS

BECAUSE OUTCOMES MATTER

NEW YORK EVENT ATTENDEES
INVESTINRESULTS.ORG

A joint project of:



FEDERAL RESERVE BANK
OF SAN FRANCISCO



Nonprofit
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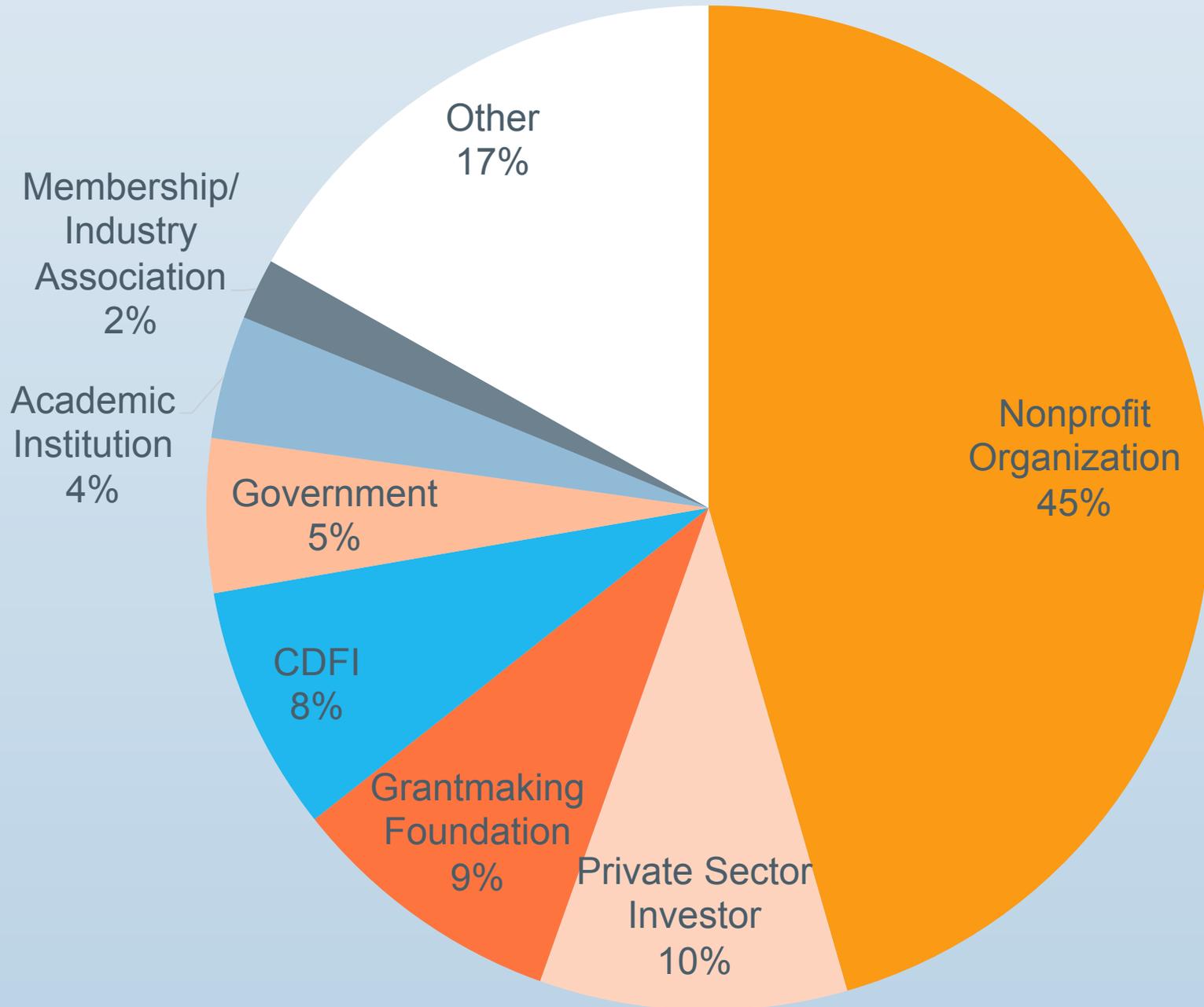
WHY WE'RE HERE TODAY

58% of NY registrants are 'very likely' or 'extremely likely' to engage in an outcomes-based funding initiative in the next 24 months

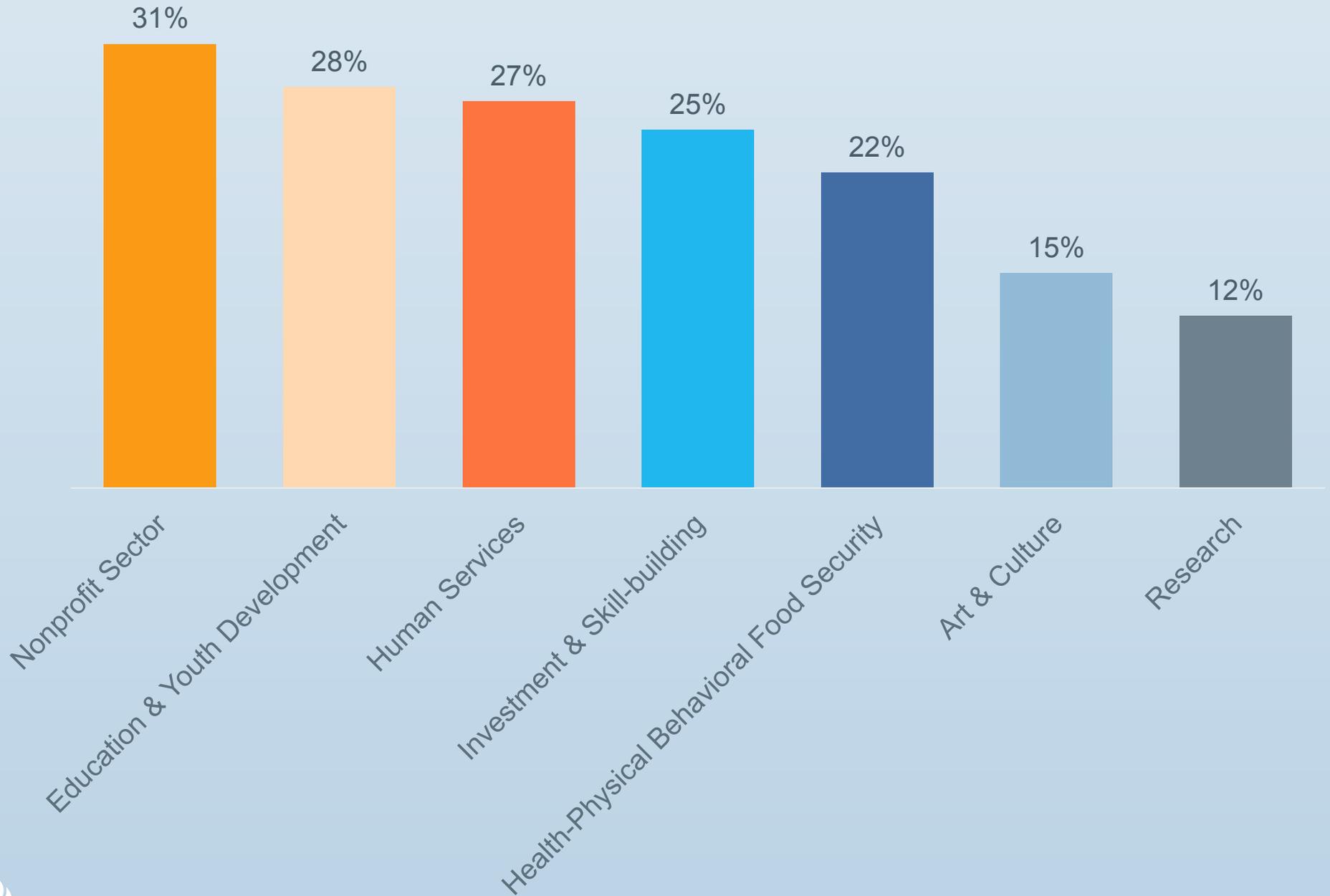
65% say outcomes-based funding initiatives are VERY important (7 or 6 on scale of 1-7)



WHO WE ARE



TYPE OF WORK WE DO



MOST IMPORTANT REASON TO PARTICIPATE IN OUTCOMES-BASED FUNDING INITIATIVES

35% Improved quality of services to communities

27% More efficient solutions to social problems

16% Funds used more efficiently

9% More effective collaboration between stakeholder groups

9% Best practices more easily shared and adopted

3% Other

>1% Do not think outcomes-based funding initiatives are important for sector



OUR CURRENT LEVEL OF ENGAGEMENT WITH OUTCOMES-BASED FUNDING



OUR DATA COLLECTION PRACTICES

8%

Not currently collecting any data

60% Collect data on # of clients served/amount of service/capital provided

56% Collect to understand immediate effects of work with clients

37% Collect to understand longer-term effects

38% Collect to understand ultimate impact

50% Using insights from data to adjust service model

8%

Unsure



IN YOUR OWN WORDS

“Topic is at the **forefront of our plans** moving forward.”

“**Uncertain future** and need to demonstrate effectiveness.”

“**Shared vision** of a world that has a philanthropic market that is designed for impact and **systems-level change.**”

“Improving our measurements and learning about **new models for funding.**”

“Being able to communicate the **opportunities and limitations** of outcomes-based funding.”



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